

JULY 2026

Where
Caring Counts*E Mālama 'ia
Kou Pono*

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hfsfcu.org



Caring Counts

NEWSLETTER

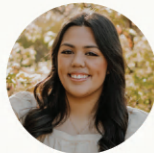
Honoring Excellence: Recognizing Our 2026 Scholarship Recipients

For more than a decade, the HFS FCU Scholarship Program has made a meaningful impact on the lives of Big Island students, awarding over \$350,000 since its inception in 2012. At HFS FCU, we are committed to investing in our members and their aspirations, helping them take meaningful steps toward their educational and career goals. By supporting students on their

academic journeys, we help build a stronger, more skilled future workforce while nurturing the next generation of community leaders.

This year, we are proud to continue that tradition by honoring an outstanding group of scholarship recipients. We congratulate each of our awardees and celebrate their hard work, dedication, and the bright futures ahead.

HIGH SCHOOL RECIPIENTS



Ka'uilani Intendencia
Kamehameha Schools-Hawai'i



Emalia Keakealani
Honoka'a High School



Isaiah Kunkle
Kamehameha Schools-Hawai'i



Jamie Labasan
Waiākea High School



Jillian Lum
Kamehameha Schools-Hawai'i



Ka'ohupi'ioka'a Masaoka
Hilo High School



Jhaycee Khazheima Queja
Honoka'a High School



Miya Rubio
St. Joseph School



Shane Tominaga
Waiākea High School



Thalia Elise Anne Viernes
Hilo High School

COLLEGE RECIPIENTS



Kyla Maureen Andres
University of Hawai'i at Hilo



Rylan Colbert
Stanford University



Mia Faidit
University of Hawai'i at Hilo



Tayler Guerrero
Macalester College



Aryssa Apreal Kay
Orange Coast College



Kamakanōweo Kekauoka-Schultz
University of Hawai'i at Hilo



Tiare Marasco
Brigham Young University – Hawai'i



Micah Pesta
University of Hawai'i-Mānoa



Raquel Rocha
University of Arizona



Charlie Silva
Eastern Washington University



COMMUNITY CORNER

HFS regularly holds events to further connect with our community!
Here's a recap of some recent ones.



Springtime Fun at GG Foundation's Easter Extravaganza

► On April 3rd, the GG Foundation proudly hosted its 2nd Annual Easter Extravaganza at Francis F.C. Wong Stadium, welcoming hundreds of keiki and their 'ohana for an afternoon filled with springtime fun.

With beautiful weather setting the scene, families enjoyed a wide range of free, family-friendly activities, including face painting, balloon artistry, and keiki IDs. Keiki eagerly looked forward to the egg hunt while our enthusiastic HFS staff kept the energy high by running games and giving away exciting prizes throughout the day.

More than just a celebration, the Easter Extravaganza provided a meaningful opportunity for families to connect and spend quality time together. The laughter of keiki, the smiles shared among 'ohana, and the strong sense of community made the event truly special.

Making Waves Together: HFS Celebrates Teamwork and Community

► HFS Federal Credit Union was pleased to participate in this year's Business Canoe Regatta, hosted by the Kamehameha Canoe Club at Hilo Bay on Sunday, April 19th. The annual event offered local businesses an opportunity to come together for a day of teamwork, friendly competition, and community connection.

HFS entered four divisions: Business Mixed, Business Women, Intermediate Mixed, and Intermediate Women. We are proud to recognize our Intermediate Women's crew for earning a third-place finish in their division through dedication and strong teamwork.

Mahalo to all our participants for representing HFS with enthusiasm and commitment throughout the event. Your teamwork, dedication, and positive spirit were evident both on and off the water, making it a successful and memorable day for everyone.





Honoring Excellence: Once a Viking, Always a Viking

► **The Hilo High School Viking Foundation held its Distinguished Alumni Awards Recognition Dinner on Friday, April 24th, at Sangha Hall.** The event brought together alumni, faculty, supporters, and community leaders to celebrate Viking pride and give back to Hilo High School, with HFS joining in the celebration.

The annual dinner honors outstanding alumni whose lives and careers reflect the values of Hilo High School and its lasting impact on the community. This year's honorees included Jerry Chang, Glenn Furuya, and Senator Lorraine Inouye, each recognized for continued leadership, service, and commitment to Hilo High School and the broader Hawai'i Island community.

The evening included dinner, a silent auction, and performances by Hilo High School's Taiko Club and Hawaiian Club. Proceeds from the event further the Viking Foundation's mission to enhance educational opportunities for students through scholarships, programs, and equipment. HFS is grateful to be part of this effort and extends heartfelt mahalo to the organizers and volunteers who made the evening possible.

Vulcan Student Athletes Shine at the VESPY Awards

► **On April 30th, the University of Hawai'i at Hilo Vulcan Athletics 'ohana gathered at Sangha Hall for the inaugural Vulcan VESPY Awards Celebration.** The event was a memorable evening filled with pride, connection, and joy, recognizing the academic and athletic achievements of UH-Hilo student athletes while also honoring their ongoing commitment to serving and uplifting our community.

As proud sponsors of Vulcan Athletics, HFS was honored to participate in the celebration. It was inspiring to see student athletes, coaches, families, and community supporters come together in one place. The evening featured a strong community presence, delicious food, great company, and an abundance of positive energy. The relaxed and uplifting atmosphere gave everyone the opportunity to connect, acknowledge the hard work and passion these students demonstrate both on and off the field, and celebrate their many accomplishments.

We were proud to be part of this event and grateful to share a night that truly showcased the spirit, dedication, and success of UH-Hilo Athletics.



Staff Anniversaries

Congratulations to the following staff for celebrating a milestone anniversary with the Credit Union:

Kevin Murakami
40 years

Scott Brand
10 years

Alma O'Hara
5 years

Berta Pinnow
15 years

Deidre Moreno
10 years

Loida Torrano
5 years

Mahalo for all your dedication and hard work!



HFS Wins Diamond Award

Congratulations to our Marketing Department for receiving one of the highest honors in credit union marketing, presented by America's Credit Unions.

The Diamond Awards represent the pinnacle of national recognition for excellence in credit union marketing and communications.

On March 24th, 2026, over 180 credit unions were honored during the awards ceremony at the Marketing, PR & Development Council Conference in Aurora, Colorado. Selected from nearly 1,500 nationwide entries, this award recognized innovation, collaboration, creativity, and meaningful impact—positioning HFS Federal Credit Union among the top-performing credit unions in the country.

HFS FCU was awarded the 2025 Diamond Award in the Cutting-Edge category for its winning entry, "HFS FCU Headquarters – Interior Design Project."

This project showcased a brand-forward, welcoming, and inspirational workspace developed as part of HFS Federal Credit Union's new administrative building. Inspired by nature, the building was thoughtfully divided into three zones: mauna, 'āina, and kai. The design incorporated photography, window graphics, materials, and color palettes guided by each natural environment. Seven feature walls throughout the building highlighted HFS FCU's core values of Care, Humility, Integrity, and Passion, along with representations of Family, Teamwork, and the island communities where all HFS FCU branches are located. Together, these elements created a purposeful and immersive workspace that reflected the credit union's vision and values.

In addition to the team's achievement, Marketing Coordinator Annie Kuamo'o received special recognition with the Jade Jetsetter Award for traveling the farthest to attend the Diamond Awards Ceremony. Annie and her husband, Ali'i, proudly represented HFS FCU, spreading aloha among credit union peers from across the state.

Congratulations to Jesica, Annie, and Liayla on earning this prestigious national recognition. We are incredibly proud of your outstanding work and dedication!



Photo by Adam Taylor

LOCATIONS & HOURS

HILO

632 Kino'ole Street
M-F 8:30am-5:00pm
Drive-Up Window
M-F 8:30am-5:00pm
Sat. 8:30am-1:30pm

HONOKA'A

45-3600 Mamane Street
M-F 8:30am-5:00pm

KEA'AU

16-589 Old Volcano Road
Office & Drive-Up Window
M-F 8:30am-5:00pm
Sat. 8:30am-1:30pm

KONA COAST SHOPPING CENTER

74-5586 Palani Rd.
M-F 9:00am-5:30pm

PRINCE KUHIO PLAZA

111 E. Puainako Street
M-F 9:00am-5:30pm
Sat. 9:00am-1:30pm

WAIMEA CENTER

65-1158 Mamalahoa Hwy.
M-F 9:00am-5:30pm
Sat. 9:00am-1:30pm

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