

Q2

SPRING

APRIL 2024

Issue 02

Where
Caring Counts

*E Mālama 'ia
Kou Pono*

IN THIS ISSUE

- HFS Kids Club
- Youth Month
- Zogo Sweepstakes
- HFS Cards App
- Community Corner

Staff Anniversaries

Congratulations to the following staff for celebrating a milestone anniversary with the Credit Union:

Brenda Lee
30 years

Lei Jardine-Kanahele
5 years

Georgette Mercado
5 years

*Mahalo for all
your hard work!*

Holiday Closures

May 27th
Memorial Day

June 19th
Juneteenth

July 4th
Independence Day

hfsfcu.org



Exclusive Membership News

Caring Counts

NEWSLETTER



CELEBRATING YOUTH MONTH

Keiki Ka-Ching!



Play for a chance to win a **Nintendo Switch!**

► **Setting up your keiki with a strong financial foundation means starting young!**

HFS celebrates and supports the financial future of our island's youth each April and this year is no different. We invite you and your keiki to join us!

Bring your keiki into any of our branches to pick up a Bingo card or download it from hfsfcu.org. Complete at least one row of activities, fill out the back of the card, and turn it into your nearest branch to be entered for a chance to win a Nintendo Switch!¹

If your keiki is ready to open their first account, bring them in any time in the month of April and receive an Eden x HFS Pixie pouch at account opening. Don't forget, keiki ages 0-10 already receive a piggy bank and keiki ages 11-17 already receive a gift card at account opening. The Pixie Pouch is an added gift!²

Do they already have an account? Bring your keiki into any branch to make a deposit into

their HFS Kids Club account and receive an Eden X HFS Pixie Pouch.² It's perfect to keep their bills and coins safe until their next deposit.

Visit our website at hfsfcu.org for all the details and sweepstakes official rules. We look forward to celebrating with you!



1. The sweepstakes period is from April 1, 2024 at 8:30am HST to April 30, 2024 at 11:59pm HST. Limit 1 entry per person, 17 years of age or younger. The winner will be notified no later than May 10, 2024. For Official Rules, scan the QR code shown here.
2. Gifts are available while supplies last.

HFS CARDS APP

Take Control of Your Card

► **What if you could turn your card ON or OFF whenever you choose?** Set alerts for transactions? See your credit card rewards points balance? You can! The HFS Cards App, available in your phone's app store, allows you to manage your HFS debit and credit cards. Use it to monitor your transactions, set alerts based on parameters that you choose, and even turn your card on or off, which is especially handy if you think your card may be lost or stolen.

Download the app today, enroll and create your login credentials, and start setting your controls. Have more control over your cards, right at your fingertips.



COMMUNITY CORNER



HFS regularly holds events to further connect with our community!
Here's a recap of some recent ones.

Fan Fun Night

► On Saturday, February 10th, the UH Vulcan men's and women's basketball teams hosted the Golden Eagles of Concordia University Irvine. Many fans in attendance wore pink to show their support for cancer awareness. The night was filled with lots of energy and excitement as fans were treated to HFS swag, lucky number giveaways, and a half-time contest. Mahalo to Vulcan Athletics for inviting us to be part of such an exciting night!



Facing Financial Reality

► When we talk to our community members about financial education, one of the comments we hear the most is "I wish I been taught this in school." The Mad City Money Reality Fair, offered by HFS, is the solution to that. Reality Fairs allow for a real-world simulation in which students can practice managing a household budget. Learning just how difficult it can be to account for all the necessary expenses within a limited budget.

The first quarter of 2024 provided two Reality Fair opportunities on the East Side. The first was on February 16th with the Heritage Outreach Ministry. They opened this opportunity to members of their congregation and HFS came in to run the Fair. With almost 30 people in attendance, our staff had a great time sharing the realities of real-world money management. Additionally, on March 15th we hosted our second reality fair with Hawai'i Community College, followed by an informational session on all things money management including budgeting, saving, credit scores, loans, etc.

We truly appreciate the opportunities to help others feel financially prepared to manage their money. Mahalo to Heritage Outreach Ministry and Hawai'i Community College for reaching out to us!

Yeah YOU!

CELEBRATING MEMBER APPRECIATION DAY



► On February 28th, we celebrated you. Who? Yeah, you! Members who visited any one of our branches received an Eden X HFS waffle dish towel with our exclusive print in a new teal color. This was a small way to show our appreciation and to say "thank you" for being YOU!



ZOGO APP

The App That Pays to Learn

► **April is National Financial Literacy Month, which makes it the perfect time to talk about Zogo!** Zogo is a free app that lets you earn money while you learn about money.

Did you know that 95% of Zogo users report increased financial knowledge after using the app? If you want to increase your financial literacy in an easy, fun, and rewarding way, now's your chance! In honor of National Financial Literacy Month, we're making it even more rewarding to join Zogo.

All new registered Zogo users who join in the month of April, ages 13 and up, will be automatically entered for a chance to win a Nintendo Switch! Just download the Zogo App and use the code HFSAPRIL to get started.

Are you already a registered Zogo user? Don't worry, we haven't forgotten about you! We're running a special referral pineapple bonus throughout April. Invite your friends and family to the app and receive



1000 Pineapples for your referral! All you need to do is head to your Profile in the app and select Invite.

For all the details and sweepstakes official rules, head to our website at hfsfcu.org. Download the Zogo App today to get started or start referring your friends!



1. The sweepstakes period is from April 1, 2024 at 12:00am HST to April 30, 2024 at 11:59pm HST. Limit 1 entry per person, open to ages 13 and older. The winner will be notified no later than May 10, 2024. For Official Rules, scan the QR code shown here.

LOCATIONS & HOURS

HILO

632 Kino'ole Street
M-F 8:30am-5:00pm
Drive-Up Window
M-F 8:30am-5:00pm
Sat. 8:30am-1:30pm

HONOKA'A

45-3600 Mamane Street
M-F 8:30am-5:00pm

KEA'AU

16-589 Old Volcano Road
Office & Drive-Up Window
M-F 8:30am-5:00pm
Sat. 8:30am-1:30pm

KONA COAST SHOPPING CENTER

74-5586 Palani Rd.
M-F 9:00am-5:30pm

PRINCE KUHIO PLAZA

111 E. Puainako Street
M-F 9:00am-5:30pm
Sat. 9:00am-1:30pm

WAIMEA CENTER

65-1158 Mamalahoa Hwy.
M-F 9:00am-5:30pm
Sat. 9:00am-1:30pm

CONTACT US

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hfsfcu.org



CALL CENTER

Available 24/7
(808) 930-1400
(800) 216-2666

AUDIO RESPONSE

(808) 930-1489
(877) 930-1489

LOST OR STOLEN CREDIT CARDS

Visa Platinum®
Toll Free: (866) 604-8153
Visa Signature®
Toll Free: (866) 604-8139
International: (727) 299-2449
(Platinum and Signature)

LOST OR STOLEN DEBIT CARDS & SHARE CARDS

After Hours and Holidays
(866) 652-7214

Privacy Notice: The Credit Union's Privacy Notice is available on its website at hfsfcu.org/privacy. A copy can be mailed to you upon request by calling (800) 216-2666 toll-free or (808) 930-1400.



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