

Caring Counts

E MĀLAMA 'IA KOU PONO

Staff Anniversaries

Congratulations to the following staff for celebrating a milestone anniversary with the Credit Union:

- · Kianna-Marie Helm 5 years
- · Mayline Alabbang 5 years
- · Jada Candaroma 15 years
- · Melanie Caceres 20 years
- · Winnie Makaea 35 years

Thank you for all of your hard work!

HOLIDAY CLOSURES

July 4th (Independence Day) September 4th (Labor Day) October 9th (Columbus Day)

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Congratulations to the 2023 Scholarship Recipients

As the costs of higher education continue to rise, students face the decision of whether or not to pursue their college careers. The cost of college should not discourage students from achieving their dreams.

Since 2012, the HFS FCU Scholarship program has awarded over \$202,000 in scholarships to help Big Island students with their college expenses. The Credit Union believes in investing in our local youth, who will one day be able to provide and give back to their communities.

This year, the HFS FCU Scholarship Program awarded a total of \$37,500 in scholarships to both graduating Big Island high school seniors and current college students pursuing a higher education full-time at an accredited 2 or 4 year Vocational-Technical School, College, or University.

This year, we received an incredible amount of applications, making the selection process difficult for the scholarship committee. Recipients were chosen based on their academic achievements and honors, career and personal goals, community service, and extracurricular involvement.

We are excited to announce the 2023 HFS FCU Scholarship recipients, each receiving \$2,500. Congratulations to this year's recipients and all the graduating seniors!





Honoka'a High School



Waiakea High School



Kamehameha Schools Hawai'i



Kea'au High School



Tia Tanimoto



Kamehameha Schools Hawai'i Kamehameha Schools Hawai'i



Braysha Nobriga-Namihira Hilo High School



Kohala High School



Waiakea High School



Makaila-Lei Kunisl Waiakea High School



Camy Aguinaldo Pacific University



Tyanna Aranaydo Hawai'i Community College



Kainalu Gomera University of Portland



Montana Lagat Stanford University



Tatum Okamoto University of Hawai'i at Manoa

COMMUNITY CORNER

Annual Luncheon with the Mayor

On March 3rd, the Kona-Kohala Chamber of Commerce hosted its Annual Luncheon with Mayor Roth and Hawai'i County Leadership at The Westin Hapuna Beach Resort. The agenda included a 3-panel discussion on important community issues such as housing, water development, and astronomy.

HFS had the opportunity to network with local businesses and the community at the Business Expo. Mahalo to the Kona-Kohala Chamber of Commerce for having us.

Kohala Career Exploration Fair

On March 23rd, we had the privilege of speaking to Kohala High School students at their Kohala Exploration Fair. Students were given the opportunity to meet and talk with businesses from all over the island ranging from hospitality to banking. During our presentations, we spoke about the history of HFS and the many available career opportunities. We conversed with the students about what it means to be a credit union and the benefits of planning for their future and career.

Mahalo to ClimbHi and Kohala High School for allowing us to share stories and experiences about HFS!

Return of the Business Canoe Regatta

After a 4-year hiatus, the Kamehameha Canoe Club welcomed back their 40th Annual Business Regatta. It was a beautiful, sunny day at Hilo Bay with two crews representing Team HFS. Both crews paddled their hearts out for a great cause to support the local canoe club and its youth programs. Congratulations to the participants and the Kamehameha Canoe Club on another successful community event!



Family Support Services of West Hawai'i Resource Fair

HFS was warmly welcomed by Family Support Services of West Hawai'i at their Health and Safety/Community Resource Fair held at the Kona Outdoor Circle on April 6th. Over 40 families in the Early Head Start Program were treated to live music while visiting with a variety of businesses and organizations in the community that provide valuable resources for families with young children. Participants learned about services available through public health nursing, family involvement, literacy programs, and the services and benefits HFS offers. Big mahalo to everyone who came out in support of such a great cause!

University of Hawai'i at Hilo Career Fair

On April 19th, HFS joined more than 45 businesses, organizations, and government agencies on the University of Hawai'i at Hilo campus for their 2023 Career Fair. Students majoring in Business Management, Marketing, Human Resources, Communications, and Marine Biology were surprised to learn about the many career opportunities

HFS offers, including opportunities for advancement. Their eager minds and healthy career goals promise a brighter future for employers in our community to find good workers for hire. HFS is glad to be out and about, connecting with students and members of the community and welcoming everyone into our 'ohana.



Keaukaha Elementary School 'Ohana Night

On April 19th, we celebrated 'Ohana Night with Keaukaha Elementary School. We had the opportunity to talk to keiki and their 'ohana about laying the foundation for a healthy financial future by creating good savings habits at a young age. We also invited them to take advantage of the special activities and promotions offered during Youth Month in April. Mahalo to Keaukaha Elementary School for inviting us to be part of your 'ohana night's festivities.

Hours & Locations

HILO 632 Kino'ole Street M-F 8:30am-5:00pm Drive-Up Window M-F 8:30am-5:00pm Sat. 8:30am-1:30pm

HONOKA'A 45-3600 Mamane Street M-F 8:30am-5:00pm

KEA'AU 16-589 Old Volcano Road Office & Drive-Up Window M-F 8:30am-5:00pm Sat 8:30am-1:30pm

KONA COAST SHOPPING CENTER 74-5586 Palani Rd. M-F 9:00am-5:30pm

PRINCE KUHIO PLAZA 111 E. Puainako Street M-F 9:00am-5:30pm Sat. 9:00am-1:30pm

WAIMEA CENTER 65-1158 Mamalahoa Hwy. M-F 9:00am-5:30pm Sat. 9:00am-1:30pm

Contact Us

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What is a Credit Union

As we continue to educate our membership and community on what it means to be a credit union, here are the next three words and how each word relates to HFS:

- ✓ Caring Where Caring Counts. Our members come first. We listen intently, understand deeply, and guide members to success.
- ✓ Partner We are your trusted financial partner. We grow with you, offering tools and personal support for every stage of life. From keiki to kupuna, we're here to help.
- ✓ Member Meaningful Membership. As a member owner, you are a partner in our commitment to people helping people.

Stay tuned to find out what the next three words will be. To follow along each month, visit our website at hfsfcu.org/news/credit-union-awareness.





Diamond Award Winner

Congratulations to our Marketing Department, a 2023 Diamond Award Winner in the Logo category, with their redesigned logo,

launched in May of 2022. The

Diamond Awards represents the pinnacle of credit union marketing and business development. This year, nearly 1,250 entries across 36 categories were submitted, of which 244 received a coveted Diamond Award.

"The Diamond Awards showcase the best of the best in credit union marketing and business development initiatives," said Marella Nardotti, Diamond Awards chair and chief marketing officer at NextMark Credit Union. "They recognize innovation and creativity, while tying in impact on organizational profitability, growth, and brand awareness."

On May 2, 2022, we revealed the new logo to our membership and community. The logo mark is inspired by the Native Hawaiian 'l'iwi bird, known for its bright feathers and beautiful song. The logo mark captures the kinship between parent and child and is symbolic of the HFS promise to nurture every member relationship and foster generational financial growth.

Congratulations to Jesica, Annie, and Winnie for receiving this prestigious award!



Make a Splash with Your Savings!

Experience a brighter financial future by investing in a 12-month Share Certificate at 4.33% APY¹. With a minimum deposit of \$2,500, enjoy higher dividend rates and watch your savings rise.

Already an HFS member? You can easily open a Share Certificate by logging into Online Banking and selecting "Open a Sub-Account" in the Menu. Not a member yet? Visit your nearest branch, or open an account online, to get started.

For more information, visit our website at https://hfsfcu.org/.

'APY= Annual Percentage Yield. A minimum deposit of \$2,500.00 is required to earn the stated APY. The stated APY is based on a 12-month term and is effective as of 05/01/2023. Other terms and yields available. The dividend rate and the APY are fixed and will be in effect for the initial term of the account. For accounts subject to dividend compounding, the APY is based on an assumption that dividends will remain on deposit until maturity. Share Certificates may be subject to a penalty for early withdrawal. Fees may reduce earnings. Dividend rates subject to change.

Membership with the Credit Union is required and open to all who live, work, worship, attend school, volunteer, or participate in associations headquartered on the island of Hawai'i. A minimum opening balance of \$50.00 is required to open a Savings Account. Federally Insured by NCUA.